

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63306-1

DATE PRINTED

02/22/13

AND

PAGE 1

309558	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345836	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CARRICK CONSULTING			GARCETTI FOR MAYOR 2013		
AND	271 Madison Ave			8271 Melrose Ave		
ADDRESS	New York	NY	10016-1001	Los Angeles	CA 90046-6824	
	USA			USA		
CONTACT	JEFF TURK			PRODUCTgarcetti for mayor 2013		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/25/13 AND ENDING 03/03/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR** BE	M-F	4	05:00A	06:00A	15S	02/25/13-03/01/13	M-F 5-6A CBS-2 NEWS	4	75.00	300.00
2 **LUR** BE	M-F	4	06:00A	07:00A	15S	02/25/13-03/01/13	M-F 6-7A CBS-2 NEWS	4	75.00	300.00
3 **LUR** BE	M-F	8	07:00A	09:00A	15S	02/25/13-03/01/13	THE EARLY SHOW	8	75.00	600.00
4 **LUR** BE	M-F	6	09:57A	11:00A	15S	02/25/13-03/01/13	PRICE IS RIGHT	6	900.00	5400.00
5 **LUR** BE	M-F	8	11:00A	11:27A	15S	02/25/13-03/01/13	M-F 11-1130A CBS-2 NEWS	8	250.00	2000.00
6 **LUR** BE	M-F	6	11:30A	12:30P	15S	02/25/13-03/01/13	YOUNG AND THE RESTLESS	6	900.00	5400.00
7 **LUR** BE	M-F	6	12:30P	01:00P	15S	02/25/13-03/01/13	THE BOLD & THE BEAUTIFUL	6	900.00	5400.00
8 **LUR** BE	M-F	8	02:58P	04:00P	15S	02/25/13-03/01/13	M-F 3-4P/DR. PHIL	8	300.00	2400.00
9 **LUR** BE	M-F	8	04:00P	05:00P	15S	02/25/13-03/01/13	M-F 4-5P/JUDGE JUDY	8	300.00	2400.00
10 **LUR** BE	M-F	8	05:00P	06:00P	15S	02/25/13-03/01/13		8	250.00	2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA			USA		
CONTACT	JEFF TURK			PRODUCTgarcetti for mayor 2013		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/25/13 AND ENDING 03/03/13 NO. WEEKS: 1						

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			FROM	TO						
11	M-F	8	06:00P	06:30P	15S	02/25/13-03/01/13		8	275.00	2200.00
LUR BE										
12	M-F	8	06:56P	07:30P	15S	02/25/13-03/01/13	M-F 7-730P ET	8	700.00	5600.00
LUR BE										
13	22222..	10	07:30P	07:57P	15S	02/25/13-03/01/13	M-F 730-8P INSIDER	10	700.00	7000.00
LUR BE										
14	M-F	2	10:59P	11:35P	15S	02/25/13-03/01/13	M-SU 11-1130P CBS-2 NEWS	2	700.00	1400.00
LUR BE										
15	M-F	4	11:35P	12:37A	15S	02/25/13-03/01/13	DAVID LETTERMAN	4	350.00	1400.00
LUR BE										
16	M-F	6	12:37A	01:37A	15S	02/25/13-03/01/13	CRAIG FERGUSON	6	150.00	900.00
LUR BE										
17	Sa	2	05:00A	05:57A	15S	03/02/13-03/02/13	THE EARLY SHOW ON SAT	2	75.00	150.00
LUR BE										
18	Sa	2	05:57A	07:00A	15S	03/02/13-03/02/13	SAT MORN NEWS	2	75.00	150.00
LUR BE										
19	Sa	2	05:00P	05:30P	15S	03/02/13-03/02/13		2	275.00	550.00
LUR BE cbs news @ 5p										
20	Sa	2	06:00P	06:30P	15S	03/02/13-03/02/13		2	275.00	550.00
LUR BE cbs news @ 6p										
21	Sa	2	06:57P	07:56P	15S	03/02/13-03/02/13	SA 7-8P ET WEEKEND	2	350.00	700.00
LUR BE										

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ADDRESS	New York	NY	10016-1001	Los Angeles	CA 90046-6824	
	USA			USA		
CONTACT	JEFF TURK			PRODUCTgarcetti for mayor 2013		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT 1307 CODE		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/25/13 AND ENDING 03/03/13 NO. WEEKS: 1						

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			FROM	TO						
22 **LUR**	Sa BE	2	11:30P	12:30A	15S	03/02/13-03/02/13	CSI MIAMI/SA 2330-2430	2	200.00	400.00
23 **LUR**	Sa BE	2	12:30A	01:30A	15S	03/02/13-03/02/13	CRIMINAL MINDS/SA 1230-130A	2	150.00	300.00
24 **LUR**	Su BE	2	05:57A	06:27A	15S	03/03/13-03/03/13	SUN MORN NEWS	2	75.00	150.00
25 **LUR**	Su BE max sep btwn sets	4	06:26A	08:00A	15S	03/03/13-03/03/13	CBS SUNDAY MORNING	4	250.00	1000.00
26 **LUR**	Su BE max sep btwn sets	4	08:00A	09:01A	15S	03/03/13-03/03/13	FACE THE NATION	4	250.00	1000.00
27 **LUR**	Su BE cbs news @ 5p	2	05:00P	05:30P	15S	03/03/13-03/03/13		2	250.00	500.00
28 **LUR**	Su BE cbs news @ 6p	2	06:00P	07:00P	15S	03/03/13-03/03/13		2	250.00	500.00
29 **LUR**	Su BE	2	10:59P	11:30P	15S	03/03/13-03/03/13	M-SU 11-1130P CBS-2 NEWS	2	700.00	1400.00
30 **LUR**	Su BE	2	11:45P	12:45A	15S	03/03/13-03/03/13	ET SU 1145P-1245A	2	250.00	500.00
31 **LUR**	Su BE	2	12:45A	01:45A	15S	03/03/13-03/03/13	CSI MIAMI/SU 1245-145A	2	200.00	400.00
32 **LUR**	M BE	2	09:00P	10:00P	15S	02/25/13-02/25/13	TWO BROKE GIRLS/MIKE & MOLLY	2	4000.00	8000.00

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ADDRESS	New York NY 10016-1001			Los Angeles CA 90046-6824	
	USA			USA	
CONTACT	JEFF TURK			PRODUCTgarcetti for mayor 2013	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT CODE 1307	
NATIONAL SALESPERSON					
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			FROM	TO						
33 **LUR** BE	T	2	07:58P	09:00P	15S	02/26/13-02/26/13	TU 8-9P/NAVY CIS	2	4000.00	8000.00
34 **LUR** BE	Th	2	10:00P	11:00P	15S	02/28/13-02/28/13	ELEMENTARY	2	4000.00	8000.00
35 **LUR** BE	F	2	09:00P	10:00P	15S	03/01/13-03/01/13	BLUE BLOODS	2	2500.00	5000.00
36 **LUR** BE	Sa	2	09:57P	11:00P	15S	03/02/13-03/02/13	SA 10-11P/48 HOURS	2	2000.00	4000.00
37 **LUR** BE	Su	2	06:57P	08:00P	15S	03/03/13-03/03/13	SU 7-8P/SIXTY MINUTES	2	4000.00	8000.00
38 **LUR** BE	Su	2	09:00P	10:00P	15S	03/03/13-03/03/13	SUN 9-10P/THE GOOD WIFE	2	4000.00	8000.00
Total Contract:								152		101950.00
Billing Summary										
Qtr 1-13						Jan	Feb	Mar	Total	
						.00	.00	101950.00	101950.00	
GRAND TOTAL									101950.00	

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